## MAGNIFY

I'm looking forward to building your website. Please fill out this initial website inquiry so I can have an idea how to serve you best.

Communication will help us accomplish this goal together. Please feel free to reach out with any questions or concerns.

Sincerely,
OMark

Mark DiPlacido, Owner
Magnify Film and Media

## Initial Website Inquiry

Developing a compelling website has a lot of steps but at Magnify Film and Media, our experience has taught us how to deliver a product that works for your budget and expectations.

Legal Company Name: $\qquad$
Company name used with customers: $\qquad$
URL: $\qquad$
Tagline: $\qquad$

1. Tell me about your company:
2. What specific services does your company provide?
3. What sets your company apart from your competition?
4. Who is your target client?
5. Do you currently have a website? What platform is it on? What is the URL?
$\square$
6. What keywords will your audience use to find your website?
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7. What do you like about your website?
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8. Why do you want a new website?
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9. What features will your website need?
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10. What similar websites do you like and what is it you like about them? Please provide URLs.
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11. Who will provide content for the new website including branding colors, fonts, logo, images, and copywriting?
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12. Does your company have established branding? Do you need a branding package? Do you need copywriting services? Do you need images for your website or can you provide them?
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13. What is the deadline for the website?
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14. What is the budget for the website?
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15. Do you want us to handle maintenance?


Any questions or concerns can be discussed via email or phone.

Mark
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